

HEALTH MATTERS

NEWSLETTER



SHARING THE STORY

MY911[®] IN THE NEWS

MY911[®] continues to share the message of emergency preparedness and the importance of prioritizing health. Since the initial *International Women's Day* feature, we've been invited to be featured on the cover of over 90 magazines globally. And, while we're extremely humbled by this recognition, as we continue to spread the word about our Mobile Healthcare Information Management service, our focus remains on **you**, our valued members.

MY911[®] HAS A NEW APP 💾

Introducing the new MY911[®] App! Simply visit <u>www.my911.ca</u> to download and install the new MY911[®] App on your phone. This will save it on your home screen and provide quick access to MY911[®] directly, with just one click.

STATUS UPDATE

We've been working extremely hard completing the new update on the system and are almost ready to launch it live. Once final testing is complete, we'll send out a notice and let everyone know. We're so excited to show you what we've been working on behind the scenes!

GIVING BACK

During the last few months, we've been extremely busy attending numerous events, to spread the word and share the value of MY911[®]. From participating in various trade shows and being invited to speak to different audiences, we've also had the honour of sponsoring *The Children's Health Foundation* for their annual *Wine Women & Shoes* fundraiser, in support of Children's Hospital.



<u>www.my911.ca</u>

Register Activate







Use

- Medication Registry
- Emergency Contacts
- Caregiver Instructions
- Underlying Conditions

 Allergies & Vaccinations ... and more

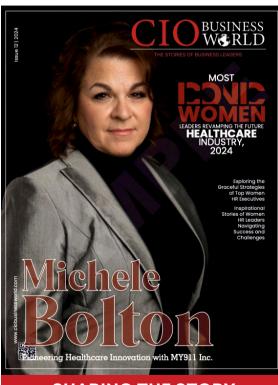
Sample MY911® wallet card.

RESOURCES

As we strive to enhance medical communications and serve our community, we take pleasure in sharing information that helps people manage their health better.

In line with this mission, we want to highlight Just Like Family Home Care, an a-la-carte PSW service we discovered at one of our recent trade shows.

If you know someone who might benefit from the support of a Personal Support Worker, please reach out to Just Like Family for more details.



SHARING THE STORY



1. Management Style - How does the company manage itself? Are their people friendly? Do they manage situations in a reasonable and timely way? Do they feel cold and clinical or take a warm, holistic approach to caregiving?

- 2 Expertise Do they have people on staff with the skills and experience to properly care for your loved one's specific needs?
- 3.Careaiver Fit Do they match the temperament of the careaiver with the person they'll be caring for? You may not want a high-energy extrovert tending to someone who is shy and easily disturbed.
- 4.Cultural Sensitivity Is there a good cultural fit? Caregivers who are knowledgeable about the traditions or values of the person they'll be caring for can be more sensitive to their needs, and help them maintain and engage in cultural traditions.
- 5.Flexibility How flexible are they? Health and schedules can change quickly in life - does the home care company lock you in to term contracts that you have to pay out before being able to cancel?

6.Fees - Do they keep adding in extra costs for add-on services? Are you tied into a particular time frame or duration? Is there a minimum charge or time per visit?

> 519-639-1117 learn how we we can help

MY911[®] gives members control over the healthcare information they wish to share, with real-time access to view, manage and update critical emergency medical information, as their needs change.

Our service provides quick access to critical medical information through high quality, beautifully designed, customized wallet cards that are innovative and easy to use.

<u>www.my911.ca</u>